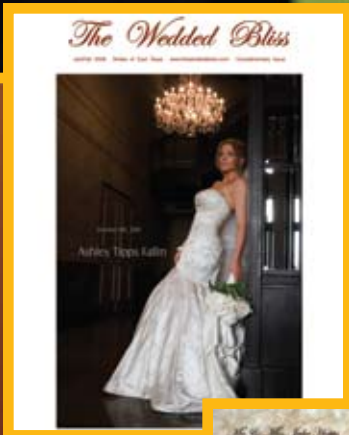


# *The Wedded Bliss*

*Say "I Do" to The Wedded Bliss, the premier wedding magazine and website completely dedicated to weddings, engagements, and anniversaries in the East Texas area. No longer settling for a black and white newspaper clipping that will be printed one time in a Sunday newspaper, couples are relying on The Wedded Bliss to publicly announce their love for one another in its beautiful full-color pages. Published six times a year, 15,000 copies are available free. The Wedded Bliss also provides the ultimate bridal yellow pages.*



*Banquet & Reception Facilities • Beauty Salons • Bridal Accessories  
Cakes • Caterers • Cosmetics & Skin Care  
Day Spas • Fashion • Favors • Flowers • Gift Registries • Gowns • Honeymoons • Jewelers • Limousines  
Live Bands & Musicians • Photographers • Rehearsal Dinner & Reception Locations  
Videographers • Wedding Planners • and more*



- *The Wedded Bliss has a longer shelf life than a newspaper, remaining in the household and having pass-along readership*
- *The Wedded Bliss offers an exclusive arena to display your up-scale sales/service message without the clutter of discounters and off-price merchandisers*
- *Associating your business with other premier advertisers and our compelling content builds your image among East Texans*

**Distribution** - *15,000 copies of The Wedded Bliss are distributed at East Texas wedding shows, venues, spas, hair and nail salons, gown and dress boutiques, tuxedo companies, florists, bakeries, photography studios, reception and rehearsal locations, restaurants, and many more great, high-traffic locations.*

**Quality Production** – *80# gloss book printed with a four-color process  
100# gloss cover printed with a four-color process and an aqueous coat.*

**Full Page**

8 1/2 x 11

**1/2**

8 x 5

**1/8**3 7/8 x  
2 3/8**1/4**

3 7/8 x 5

**Full Page Ad \$1,105.00**

3 Issues (6 months)	\$3,315.00	6 Issues (1 Year)	\$6,630.00
10% Discount	\$331.50	15% Discount	\$994.50
Total Price	\$2,983.50	Total Price	\$5,635.50
Bi-Monthly Payment	\$994.50	Bi-Monthly	\$939.25
Monthly Payment	\$497.25	Monthly	\$469.63

**1/2 Page Ad \$615.00**

3 Issues (6 months)	\$1,845.00	6 Issues (1 Year)	\$3,690.00
10% Discount	\$184.50	15% Discount	\$553.50
Total Price	\$1,660.50	Total Price	\$3,136.50
Bi-Monthly Payment	\$553.50	Bi-Monthly	\$522.75
Monthly Payment	\$276.75	Monthly	\$261.38

**1/4 Page Ad \$385.00**

3 Issues (6 months)	\$1,155.00	6 Issues (1 Year)	\$2,310.00
10% Discount	\$115.50	15% Discount	\$346.50
Total Price	\$1,039.50	Total Price	\$1,963.50
Bi-Monthly Payment	\$346.50	Bi-Monthly	\$327.25
Monthly Payment	\$173.25	Monthly	\$163.63

**1/8 Page Ad \$230.00**

3 Issues (6 months)	\$690.00	6 Issues (1 Year)	\$1,380.00
10% Discount	\$69.00	15% Discount	\$207.00
Total Price	\$621.00	Total Price	\$1,173.00
Bi-Monthly Payment	\$207.00	Bi-Monthly	\$195.50
Monthly Payment	\$103.50	Monthly	\$97.75

**Cover of Magazine \$1,400.00***(Reserved for Brides Only)***Business Listing only**

Six months - \$185.00

One year - \$330.00

## Banner sizes:

Medium = 120 x 241 pixels - \$250.00 monthly

Small = 120 x 118 pixels - \$175.00 monthly

Banners are available for your business to give an online trendy presence. We will e-mail or mail you a report of the hits the site receives per month so you can see the traffic and feel confident in advertising with The Wedded Bliss.

## Deadlines:

Exceptions can be made on the deadline if you call ahead and make arrangements. This is for announcements or advertisements that will come to The Wedded Bliss as a finished design on the agreed date.

January/February Issue - December 1st

March/April Issue - February 1st

May/June Issue - April 1st

July/August Issue - June 1st

September/October Issue - August 1st

November/December Issue - October 1st

---

## Co-op Policies & Procedures

We welcome our advertisers to co-op with other business and brides on wedding announcements. Please follow these simple policies and procedures.

- You must be a current Wedded Bliss advertiser and currently buying an 1/8 page ad or larger.
- If your business' policies do not allow you to buy an 1/8 page ad, the cost of the 1/8 page ad will still be charged to you.
- When co-oping a bridal announcement, only the photographer's logo is allowed. The photographer's logo will be approximately 1 1/2" wide.
- The business name and city of the co-oping businesses will be located appropriately on the wedding announcement so not to distract from the bride. The font should be basic san serif or times new roman. The business name font size should be no larger than 12 point. The city name font size should be no larger than 10 point.
- The Wedded Bliss editor reserves the right to make exceptions and/or changes to these policies and procedures at any time.

---

## Upload Your Advertisement

1. Please complete the "Contact Us" form to receive the password for uploading your advertisement to our FTP site.
2. If you are sending multiple files, please Zip them together so that only one file is sent.
3. Type your password into the "Advertiser Login" box located at the top right of the Web site.
4. Click on the "Browse" button to browse your hard drive to retrieve your file.
5. Click on the file that you would like to upload and then click on "Open."
6. The file name that you selected will show in the "File To Upload" box.
7. Click on the "Upload File" button.

When your file has successfully uploaded to our FTP site, you will see the upload confirmation statement.

## Payment:

We accept Personal Checks and Credit Cards  
(MasterCard, Visa, American Express & Discover)

## Send your payment to:

The Wedded Bliss  
P.O. Box 858  
White Oak, TX 75693

## Sandra McNeese

PO Box 858  
White Oak, Texas 75693

Office: (903) 295-1284 • Cell: (903) 576-3783 • Fax: (903) 291-1224  
Sandra@TheWeddedBliss.com • www.TheWeddedBliss.com